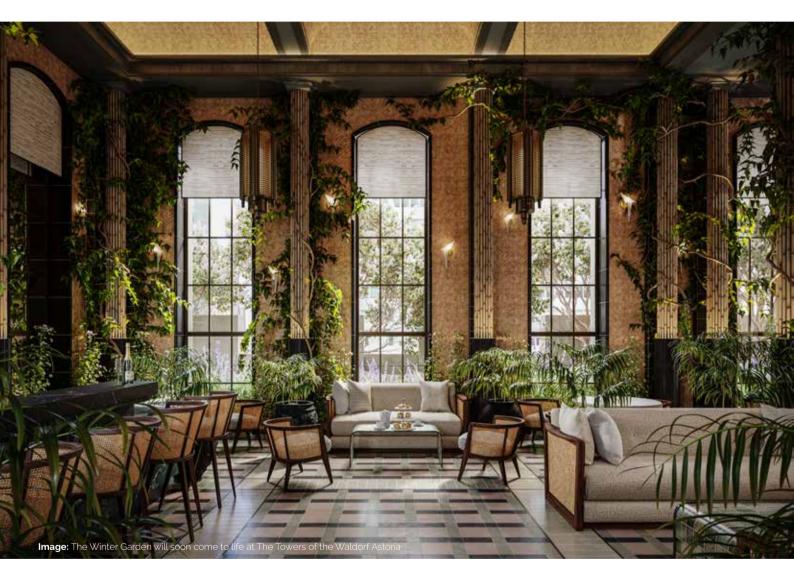
INTERIOR DESIGNERS STATES IN STATES OF PROFESSIONAL INTERIOR DESIGNERS SASS NOVEMBER 2020



IN DETAIL

THE WALDORF ASTORIA

VISONARY DESIGNER **JEAN-LOUIS DENIOT** IS SET TO TRANSFORM THE PRIVATE RESIDENTIAL SPACES AT THE ICONIC **WALDROF ASTORIA**



French designer Jean-Louis Deniot is working on the extensive residential interiors of The Towers of the Waldorf Astoria in New York, the new residential element of the iconic hotel, due to open in 2022. Deniot is transforming all 4,645M² of private residential amenity space - this marks his first major foray into a major, iconic condominium project.

A beacon of timeless glamour and luxury for nearly a century. The Waldorf Astoria has been home to Hollywood's elite, host to countless world leaders, and the site of cultural events and galas that hold a special place in the hearts of New Yorkers and visitors from around the world. When the Waldorf Astoria opened on Park Avenue to rapturous reviews in 1931, it was the largest and tallest hotel in the world and is currently New York City's largest privately owned landmark. The property is in the midst of an unprecedented restoration, which will see 375 residences to purchase sit atop 375 hotel suites. The renovation is being undertaken with care by developer Dajia Insurance Group and renowned architects Skidmore, Owings & Merrill, with great attention given to the original Art Deco design. This talented team has invested years of work to understand the building's history and maintain its heritage for

future generations, while bringing it into a new age. Internationally renowned designer Jean-Louis Deniot, the visionary behind some of the world's most opulent private homes, completes the team and is responsible for the sophisticated residential interiors and amenities.

Ranging from health and wellness to entertaining and business spaces, Jean-Louis Deniot has designed all residential amenity spaces including a stunning 25-meter Starlight Pool that will overlook Park Avenue in a dramatic double height-space, illuminated by a restored skylight, a Winter Garden and Starlight Lounge, a state-of-the-art fitness center with training studios and

a cardio gallery overlooking the pool, as well as opulent private spas for men and women, each featuring a changing room and lounge, complete with sauna, steam room, showers, and treatment rooms. Numerous entertaining spaces, beautifully designed to support private functions, including the Grand Salon, a private dining room, wine tasting room, billiard's room and game room. A selection of the remaining private amenities also include a curated library and lounge, children's playroom, theater with performance stage and grand piano, private workspaces with boardrooms and meeting rooms as well as a co-working space. Deniot has carefully considered each detail, designing his own custom creations for The Towers that include: solid custom-paneled interior doors with bespoke antique bronze hardware, custom cabinets manufactured by Molteni&C in Italy, vanities with polished marble countertops, custom forged polished nickel fixtures, and tile mosaics featuring a Waldorf Astoria-inspired pattern, done in a modern style with a nod to French Art Deco, further complimenting the building's history.

"The Waldorf Astoria has a forever lavish aura," says Jean-Louis Deniot. "The interiors will reflect the magnificence of the past mixed with today's great sense of energy. They will be grand and playful, all highly inviting, with many elements of surprise and excitement."

His much-anticipated designs for the Winter Garden, Grand Salon and Presidential Library at the Waldorf have just been revealed - the resulting aesthetic is a truly modern experience within the building's historic framework, and once complete, will return the luxury landmark to its former glory. The wide variety of residences at The Towers range from gracious studios to opulent four bedrooms and magnificent penthouses, many with unique floorplans, and several marquee residences with expansive private outdoor spaces. Approximately 10-foot ceiling heights are typical throughout The Towers, with select residences on









upper floors featuring heights of up to thirteen feet. Because of the generous scale of the property, residents will enjoy the highest number of service staff of any super-luxury residential building in New York, including a dedicated onsite concierge. One of the most unique features of the residences at

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The Towers of the Waldorf Astoria is the concierge closet, which is integrated into the design of the entryway in every home. The closet is used for the secure and private delivery of packages, laundry, and room service, and is accessible from both the common corridor as well as inside of the home. Waldorf Astoria New York set the standard and defined hotel service at an ultra-luxury level, and future residents of the condominiums will enjoy priority access to the unrivalled services of the hotel, including signing privileges at restaurants and bars, preferred pricing, and a la carte services like housekeeping and 24-hour in-residence dining. In addition to the 50,000 square feet of private residential amenities, residents will also have access to 100,000 square feet of amenities at Waldorf Astoria New York, including the hotel's restored landmarked heritage spaces, spa, restaurant and bars.

www.waldorftowers.nyc www.deniot.com

